

Chattr Offers Free AI Hiring Chatbot to Retailers Hiring Thousands in Response to COVID-19

Chattr, a conversational hiring platform for retailers to screen applicants and schedule interviews automatically, is offering retailers a free AI digital hiring assistant in response to COVID-19

Tampa, FL March 24, 2020 | Chattr, an AI Recruiting Automation Company that helps retailers screen applicants and schedule interviews automatically, has launched their “Rapid Hire” initiative to support retailers that are hiring fast in response to COVID-19. The initiative will provide their AI hiring chatbot tool at no cost to all qualifying essential businesses who are scaling up their hiring at record pace.

Large retailers like Amazon, Instacart and Walmart are hiring hundreds of thousands of people to respond to the COVID-19 demand. However, since the applicant pool is surging from recently laid-off workers seeking employment quickly, companies servicing the demand are challenged with an insurmountable amount of applications that require immediate screening and interview scheduling. It is becoming increasingly difficult for these companies to readjust their hiring procedures quick enough to meet the spiked hiring demand.

Chattr, the company redefining retail industry hiring, helps corporate hiring teams, franchisees and owner/operators automate their applicant engagement by eliminating the standard application process. Their AI hiring chatbot asks applicants a series of qualifying questions through a chat conversation either in-store, on mobile or on any device. In real-time, all applicants are screened, shortlisted and automatically scheduled for interviews. This happens in minutes, at scale, without additional resources or tasks from the hiring team. Chattr removes most of the administrative recruiting tasks which allows companies to optimize their resources towards the actual hiring of qualifying talent.

“Our product team has worked tirelessly since the pandemic outbreak adjusting our technology to accommodate any size organization with same-day deployment without a complicated integration,” said Chattr Co-Founder and Chief Product Officer, Benjamin David, “Businesses are struggling to get people back to work fast due to manual hiring processes; we realized quickly that our AI technology could help retailers achieve same-day hiring and wanted to do our part to support communities during this time.”

The “Rapid Hire” initiative is focused on supporting qualifying essential businesses who have ramped up hiring like grocers, food delivery, QSR’s, logistics and convenient stores. With speed being key, Chattr has adjusted their platform to allow for same-day deployment with no code or integration required.

To get started with Chattr, businesses can visit [“Rapid Hire”](#) for next steps on 24 hour deployment procedures.

About Company Name

Chattr™ is the first conversational hiring platform built for retail. It’s the new way savvy businesses are hiring top employees. Chattr supports retailers through their AI recruiting

automation platform that creates enhanced applicant experience while optimizing hiring teams recruiting efforts using less resources. For more information visit: www.chattr.ai.

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